

## [Welcome to this Patrickoneil.com tutorial](#)

**Sponsor Patrick O'Neil's newscast on WAVS 1170 AM radio, The Heartbeat of the Caribbean People in South Florida and benefit from the following wide range of complimentary multimedia promotions.**

- . Your ad will be aired on WAVS radio; which targets 1 million consumers in South Florida.
- . The 15 second in queue will highlight your company and what you are marketing and will include your website address and we will air your 30 or 60 second ad at the end of the newscast.
- . You can choose the plan that allows you to submit a press release to us once every two weeks; from which Patrick O'Neil will write a broadcast copy and submit it as a breaking news item to many U.S. radio and TV stations and ask their producers and announcers to air it. We are confident of our capability to achieve this goal because for the past 14 years Patrick O'Neil has been engaged to gather newsworthy materials from a wide range of sources including press releases and write broadcast copies for radio and television stations. We will also publish each press release you send us, in the appropriate category in the Press Release Services Directory that we operate here at patrickoneil.com, then send emails to a vast number of journalists and ask them to write news from it, publish the news and link their articles back to the page with your press release. We are also very confident we are uniquely positioned to achieve this goal because for six years now we have been featuring breaking news headlines here at patrickoneil.com that's constantly updated automatically in over 400 specific categories, from about 4,500 leading local, national and global news organizations. We endeavor to build and maintain close relationships with thousands of journalists from the media organizations whose news we constantly promote, so that for example, press releases that we ask them to write news from, likely will be highly favorably considered as a reciprocal response to our promoting their news and organizations.

**This is how we promote your company for FREE to the mass media when you sponsor Patrick O'Neil's newscasts with a 30 second ad on WAVS 1170 AM radio**

- . **Option number one:** - Be one of two companies to sponsor the Patrick O'Neil radio newscast once weekly for **6** consecutive months and we will give you **(a.) A FREE** dedicated page in the appropriate category here at patrickoneil.com where only your ads will be published. We will maintain and promote the page with your ad for the lifetime of your sponsoring Patrick O'Neil's radio newscast. Your page can be a store front, with many links to other categories of goods and services that you offer. **(b.)** We will also give you a **FREE** dedicated page every two weeks in the appropriate category in our Press Release Services Directory, where we will publish your press release and place links from it to your web site, then promote the page. Each press release we publish for you will remain archived at patrickoneil.com for the lifetime of your promoting Patrick O'Neil's radio newscast.

**Or — you can choose option number two**

- . **Option number two:** - This option allows you to be one of two companies to sponsor the Patrick O'Neil radio newscast once weekly for **12** consecutive months. When you choose this option, we will still give you a **FREE** dedicated page in the appropriate category here at patrickoneil.com where only your ads are published and we will also

give you a **FREE** dedicated page every two weeks in the appropriate category in the Press Release Services Directory here at patrickoneil.com, where we will include links to your web site and publish as well as promote your press release. Additionally, we will always invite journalists who represent news organizations that we promote here at patrickoneil.com, ask them to review, write and publish news from your press release and link their published items back to the page at patrickoneil.com where your press release is posted. Your published press releases at patrickoneil.com will remain in our archive for the lifetime of your radio news sponsorship.

### **Or — you can choose option number three**

. **Option number three:** - This option allows you to sponsor up to four weekly newscasts for 6 consecutive months. For any number of newscasts you sponsor, we will give you the **FREE** dedicated page as well as publish your press release for **FREE** and ask many journalists to write and publish news from it as applied in option 2 but for each additional newscast that you sponsor, we will apply the added benefit of asking twice the number of journalists we previously asked, to write and publish news from your press release and connect their readers to the patrickoneil.com page with your press release and links to your site.

### **Or — you can choose option number four**

. **Option number four:** - This option allows you to be one of two companies to sponsor all four weekly Patrick O'Neil radio newscasts for 6 consecutive months. we will still give you the **FREE** dedicated page as well as publish your press release for **FREE** but we will ask journalists from 500 media organizations whose news we promote, to write and publish news from your press release. **We also will apply the added benefit of** establishing and maintaining a Podcast area here at patrickoneil.com, where we will post the radio news audio everyday that the news is aired, including your audio ad and consistently promote the Podcast. We will also place your HTML ads on the page to guide users to your web site.

### **Or — you can choose option number five**

. **Option number five:** - This option allows you to be one of two companies to sponsor all four weekly newscasts for 12 consecutive months. We will still give you the **FREE** dedicated page for your ad as well as publish your press release for **FREE** and ask at least 500 journalists from many media organizations whose news we promote, to write and publish news from your press release and connect their readers to your press release. We will establish and maintaining a Podcast area here at patrickoneil.com, where we will post the radio news audio everyday that the news is aired, including your audio ad and consistently promote the Podcast. **We will also apply the added benefit of** placing one of your 125 x 125 pixel ads on the patrickoneil.com homepage for the lifetime of your sponsoring the Patrick O'Neil radio newscast.

### **Options 6 and 7 apply when you use a 60 second ad to sponsor the Patrick O'Neil radio newscast**

. **Option number six:** - When you sponsor one Patrick O'Neil radio newscast once weekly for 6 consecutive months with a **60 second ad**, we will give you a **FREE** dedicated page here at patrickoneil.com where only your ads are published, in the appropriate category. We will also give you a **FREE** dedicated page every two weeks in the appropriate category in the Press Release Services Directory here at patrickoneil.com where we will publish and promote your press release, as described

earlier. We also will ask at least 500 journalists to write news from your press release and link their published articles to your press release published at patrickoneil.com.

**Or — you can choose this final option, number seven**

**Option number seven:-** Be the only company to sponsor the four weekly Patrick O'Neil radio newscasts **with a 60 second ad** and benefit greatly from the following extensive **FREE** promotions:- **(a.)** A dedicated page with only your ads; which can include a storefront **(b.)** A dedicated page in the Press Release Services Directory every two weeks. Every time we publish your press release we will ask thousands of journalists from among the approximately 4,500 media companies that we promote, to write and publish news from your press release and link their published reports to your page. **(c.)** We will also write a broadcast copy from your press release that we publish, for radio and television, then submit it to many radio and television stations and ask their producers/broadcasters to air it. **(d.)** We will send emails monthly to our current list of over 17,000 Patrick O'Neil fans who have requested information from us and we'll ask them to visit your pages. We will increase the number of emails monthly as the list grows and ask all email recipients to invite their relatives, friends, religious associates, co-workers and followers on Social Network sites to visit your pages. **(e.)** We will establish and maintain a Podcast area here at patrickoneil.com, where we will post the radio news audio everyday it's aired, including your audio ad and consistently promote the Podcast. We will also place your HTML ads on the page to guide users to your web site and no other company's advertisement will be posted on the Podcast page while you are the only radio news sponsor. **(f.)** We will place one of your 125 x 125 pixels ads in the top position on the patrickoneil.com homepage for the lifetime of your promoting the Patrick O'Neil newscasts on WAVS 1170 AM radio. **(g.)** We will also place one of your 234 x 60 pixels ads in a prominent spot on our news index page.

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Thank you for taking the time to read about our offers and to view and listen to this tutorial. We are ready to use our unique skills and position to promote your goods and services to a vast mass media audience including radio, news media and online. **Please click the apply now button to complete the application process.**

*We fully comply with all broadcasting rules laid out by the Federal Communications Commission (FCC) and the Federal Trade Commission (F.T.C.).*